



April 13, 2015

The Honorable Ben Hueso, Chair
Energy, Utilities and Communications Committee
California State Senate
State Capitol, Room 4035
Sacramento, CA 95814
Fax: (916) 642-8979

Re: Senate Bill 765 (Wolk) – SUPPORT

Dear Senator Hueso:

On behalf of the Center for Sustainable Energy® (CSE), I write in support of Senate Bill (SB) 765.

The creation of a dedicated, statewide Market Transformation Administrator, the CalMTA, positions California to unlock the deeper, cost-effective energy savings that are necessary to realize Governor Brown's goal to double energy efficiency savings by 2030. The CalMTA will leverage the scale of the world's seventh largest economy to accelerate the uptake of efficient equipment, target code shortfalls, and advance adoption of building best practices. These activities will be undertaken in close coordination with the existing energy efficiency activities overseen by the California Public Utilities Commission (CPUC) and the California Energy Commission (Energy Commission) to ensure the California ratepayers benefit from a balanced portfolio of short-term resource acquisition and long-term market transformation energy efficiency strategies.

CSE strongly urges you to vote yes on SB 765 to ensure that California benefits from increased cost-effective, sustained energy efficiency savings that would be created by the CalMTA.

Sincerely,

A handwritten signature in black ink, appearing to read "Sachu Constantine".

Sachu Constantine
Director of Policy
Center for Sustainable Energy®

cc: Senator Ben Hueso (Chair)
Senator Jean Fuller (Vice Chair)
Senator Anthony Cannella
Senator Robert M. Hertzberg
Senator Jerry Hill
Senator Ricardo Lara
Senator Connie M. Leyva

Senator Mike McGuire
Senator Mike Morrell
Senator Fran Pavley
Senator Lois Wolk
Jay Dickenson, Chief Consultant
Consultant, Nidia Bautista
Assistant, Melanie Cain